



30th International Conference on Electrical Contacts Sponsorship Offer

June 15th –18th, 2020 | St. Gallen-Rorschach, Switzerland
ICEC2020 | www.icec2020.com





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History ICEC

The first International Conference on Electric(al) Contacts was organised by Dr. Ragnar Holm and Prof. R. E. Armington in 1961 and held at the University of Maine, in Orono, USA. Since then the Conference has been held every two years at venues around the world.

The Conference Series has become recognised as the principal worldwide gathering of electrical contacts scientists and engineers giving a forum for the presentation of research on contact phenomena, developments in technologies and advancement in manufacture of a whole range of connective devices.

Recent venues include:

- | | | |
|------|--------------------------------|---|
| 2018 | Albuquerque, New Mexico, USA | http://www.ieee-holm.org/ |
| 2016 | Edinburgh, United Kingdom, | http://www.contacts2016.com |
| 2014 | Dresden, Germany, | http://www.icec2014.org |
| 2012 | Beijing, China | |
| 2010 | Charleston, South Carolina USA | |
| 2008 | Saint Malo, France, | http://icec2008.univ-rennes1.fr/ |



Welcome

Electrical connections and contacts count among the most important interfaces during switching and conducting electrical energy and electrical signals. Reliable, durable and cost-effective solutions play a central role. New or altered technological demands on electrical contacts emerge from the areas of the traditional vehicle technology, e-mobility, industrial electronics or communication and power engineering, transportation and building.

Since 1961 the International Conference on Electrical Contacts (ICEC) takes place every two years in different continents originally initiated by the IEC. The conference is dedicated to the technical scientific study of electrical contacts and connection systems.

Switzerland was re-selected to hold the 30th International Conference on Electrical Contacts (International Conference for Electrical Contacts ICEC) after the event already being held in Lausanne in 1986 and Zürich in 2002 due to the technical and scientific importance of Switzerland. It is organized by Electrosuisse in an experienced way.

Date & Place	June 15 th to 18 th 2020 at Würth House, Churerstrasse 10, 9400 Rorschach, Switzerland
Who is on site?	200+ decision-makers and professionals: Contact Material producers, switchgear and connector manufacturers and users, scientists, systems and reliability engineers, users etc.
Theme, content and format	The theme of ICEC 2020: Electrical contacts (physics and materials), physics of the switching arc, electromechanical and hybrid switchgear etc., power and communication topics. More than 50 papers and poster presentations are expected.



Added value for corporate partners and exhibitors

A sponsorship of the ICEC 2020 offers an excellent opportunity to the visibility for your organization in the important and timely topic of electrical expertise and offers an excellent platform for the exchange of customers and prospects.

As an exhibitor at the conference you have the opportunity to present your innovations in the field of contact and connection technology.

Please let us know if you are interested in participating. The earlier we can integrate your organization in the marketing activities, the more visibility your company will gain with the participants.

An overview of the sponsorship packages and participation as an exhibitor can be found in this brochure or on the website of ICEC 2020 www.icec2020.com/.

Standardized options are available; however, we are happy to realize individual solutions with you, covering your needs even better.

We would be very pleased to have your organization as a sponsor or exhibitor at the ICEC2020.

Sincerely yours,



Livia Russell

Event Manager Conference

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Options for Sponsors and Exhibitors

Overview

Services	Platinum	Gold	Silver	Bronze	Exhibitors
Exhibition	9 m ²	6 m ²	6 m ²		6 m ² /9 m ²
Logo on all event materials	x	x	x	x	x
Delegate list	x	x	x	x	x
Logo placement on website	x	x	x	x	x
Banner placement	x	x	x	x	x
Company profile in the event program	300 words	200 words	100 words	50 words	
Satchel insert	x	x	x	x	
Free tickets	4	2	1	0	1–2
Discounted tickets	5 tickets with 10% Discount	3 tickets with 10% Discount	3 tickets with 10% Discount	3 tickets with 10% Discount	2–4 tickets with 10% Discount
Exclusive additional options (Selection of 1)	Cocktail Keynote	Lanyard Satchel bags	App		
Price	CHF 9900	CHF 5000	CHF 2500	CHF 1500	CHF 5000–12 sqm CHF 4000–9 sqm CHF 3000–6 sqm

Platinum Sponsor (CHF 9 900)

Before the event

- ✓ Your company logo will be included on all printed event materials.
- ✓ Full list of participants (in accordance to the data protection law).
- ✓ Company logo on the event website with link to the company homepage.
- ✓ Company logo on the conference flyer with link to the company homepage.

During the event

- ✓ Exhibition space of 3 x 3 m with the possibility to show materials and interact with the participants during the event. (2 tables, 4 chairs, power supply 230V/10A)
- ✓ Prominent signs confirming your sponsorship at the venue.
- ✓ Company logo in the conference room during all breaks and before all sessions that show your company as event partner.
- ✓ Mention of the company as a platinum sponsor during welcome- and closing address.
- ✓ Banner display during the event (organization by sponsor).
- ✓ 300-word company profile in the event program.
- ✓ The insertion of the brochure of your company (up to 4x A5 sheets) for distribution to all participants (production and delivery by sponsor)

Free Registrations

- ✓ Four free registrations with full access to the presentations
- ✓ Five Registrations with 10% discount with full access to the presentations



Exclusive additional services

Included in the platinum sponsorship is one of the options below, please choose.

Option A (Dinner)

Ability to place advertising signs for this particular social event (provided by the sponsor) or to theme the location (paid by sponsor).



Option B (Cocktail sponsor)

Ability to place advertising signs for this particular social event (provided by the sponsor) or to theme the location (paid by sponsor).

Option C (Keynote presentation)

Ability to place advertising signs for this particular session (Keynote speaker will be provided by the program committee).

Other options

The project manager will be happy to consider alternative sponsorship options that correspond to a platinum sponsorship.

Gold Sponsor (CHF 5000)

Before the event

- ✓ Your company logo will be included on all printed event materials.
- ✓ Full list of participants (in accordance with the data protection law).
- ✓ Company logo on the conference flyer with link to the company homepage.

During the event

- ✓ Exhibition space of 2 x 3 m with the possibility to show materials and interact with the participants during the event. (1 table, 2 chairs, power supply 230V/10A)
- ✓ Prominent signs confirming your sponsorship at the venue.
- ✓ Company logo in the conference room during all breaks and before all sessions that show your company as event partner.
- ✓ Mention of the company as gold sponsor during welcome- and closing address.
- ✓ Banner display during the event (organization by Sponsor).
- ✓ 200-word company profile in the event program.
- ✓ The insertion of the brochure of your company (up to 4x A5 sheets) for distribution to all participants (production and delivery by sponsor)

Free Registrations

- ✓ Two free registrations with full access to the presentations
- ✓ Three Registrations with 10% discount with full access to the presentations



Exclusive additional services

Included in the gold sponsorship is one of the options below, please choose.

Option A (Badge Holder / Lanyard)

Prominent placement of the company logo on the lanyard worn by all participants (production and delivery by sponsor)

Option B (Conference bags)

Prominent placement of the company logo on conference satchels (production and delivery by sponsor)

Other options

The project manager will be happy to consider alternative sponsorship options that meet a gold sponsorship in.

Silver Sponsor (CHF 2500)

Before the event

- ✓ Your company logo will be included on all printed event materials.
- ✓ Full list of participants (in accordance with the data protection law).
- ✓ Company logo on the conference flyer with link to the company homepage.

During the event

- ✓ Exhibition space of 2 x 3 m with the possibility to show materials and interact with the participants during the event. (1 table, 2 chairs, power supply 230V/10A)
- ✓ Company logo during the event at the congress.
- ✓ Prominent signs confirming your bronze sponsorships at the venue.
- ✓ Company logo in the conference room during all breaks and before all sessions that show your company as event partner.
- ✓ Mention of the company as a silver sponsor during welcome- and closing address.
- ✓ Banner display during the event (organization by sponsor).
- ✓ 100-word company profile in the event program
- ✓ The insertion of the brochure of your company (up to 4x A5 sheets) for distribution to all participants (production and delivery by sponsor)

Free Registrations

- ✓ One free registration with full access to the presentations
- ✓ Three Registrations with 10% discount with full access to the presentations



Exclusive additional services

Included in the silver sponsorship is one of the options below, please choose

Option A (Writing pad and pen)

Prominent logo placement on note pads and pens distributed to all participants (production and delivery by sponsor)



Option B (Badge)

Prominent logo placement on all participant badges.



Option C (App)

Conference app sponsoring with detailed program information (app provided by the sponsor)

Other options

The project manager will be happy to consider alternative sponsorship options that correspond to a silver sponsorship.

Bronze Sponsor (CHF 1500)

Before the event

- ✓ Your company logo will be included on all printed event materials.
- ✓ Full list of participants (in accordance with the data protection act).
- ✓ Company logo on the conference flyer with link to the company homepage.

During the event

- ✓ Company logo during the event at the congress.
- ✓ Prominent signs confirming your bronze sponsorships at the venue.
- ✓ Company logo in the conference room during all breaks and before all sessions that show your company as event partner.
- ✓ Mention of the company as a Bronze sponsor during the welcome- and closing address.
- ✓ Banner display during the event (organization by Sponsor).
- ✓ 50-word company profile in the event program
- ✓ The insertion of the brochure of your company (up to 4x A5 sheets) for distribution to all participants (production and delivery by sponsor)

Free Registrations

- ✓ Three registrations with 10% discount with full access to the presentations

Other options

The project manager will be happy to consider alternative sponsorship options that correspond to a silver sponsorship.

Exhibition



Exhibition 12 m² (CHF 5 000)

Before the event

- ✓ Your company logo will be included on all printed event materials.
- ✓ Full list of participants (in accordance with the data protection law).
- ✓ Company logo on the conference flyer with link to the company homepage.

During the event

- ✓ Exhibition space of 4 x 3 m with the possibility to show materials and interact with the participants during the event. (1 table, 2 chairs, power supply 230V/10A)

Free Registrations

- ✓ Two exhibitor registrations
- ✓ Four Registrations with 10% discount with full access to the presentations



Exhibition 9 m² (CHF 4 000)

Before the event

- ✓ Your company logo will be included on all printed event materials.
- ✓ Full list of participants (in accordance with the data protection law).
- ✓ Company logo on the conference flyer with link to the company homepage.

During the event

- ✓ Exhibition space of 3 x 3 m with the possibility to show materials and interact with the participants during the event. (1 table, 2 chairs, power supply 230V/10A)

Free Registrations

- ✓ One exhibitor registration
- ✓ Three registrations with 10% discount with full access to the presentations



Exhibition 6 m² (CHF 3000)

Before the event

- ✓ Your company logo will be included on all printed event materials.
- ✓ Full list of participants (in accordance with the data protection law).
- ✓ Company logo on the conference flyer with link to the company homepage.

During the event

- ✓ Exhibition space of 2 x 3 m with the possibility to show materials and interact with the participants during the event. (1 table, 2 chairs, power supply 230V/10A)

Free Registrations

- ✓ One exhibitor registration
- ✓ Two registrations with 10% discount with full access to the presentations



Form for Exhibitor/Sponsor

Company: _____

Last name: _____

First name: _____

Address: _____





Zip Code: _____ State: _____

Email: _____

Phone: _____



Sponsoring opportunities

Platinum Sponsor	Option: A  B C	CHF 9900.–
Gold Sponsor	Option: A B C 	CHF 5000.–
Silver Sponsor	Option: A  B  C	CHF 2500.–
Bronze Sponsor		CHF 1500.–
Exhibition 12m ²		CHF 5000.–
Exhibition 9m ²		CHF 4000.–
Exhibition 6m ²		CHF 3000.–

Please note all prices are listed exclusive of VAT.

Date: _____ Signature/Stamp: _____

Cancellation conditions

By registering as a company partner you accept the cancellation conditions. Cancellation must be made in writing.

The deadline is the date of arrival at the organizer. Cancellation costs arise as follows:

Up to 60 days before the event: 25% of the costs | from 59 days to 20 days: 50% of the costs | from 19 days: 100% of the costs

Your contact person



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